



PO Box 2570
Waco, Texas 76702-2570
800.321.9226
254.750.5810
254.750.5801 (fax)
visitus@wacocvb.com

Dear Supporter of the Performing Arts and Entertainment in Waco:

On Saturday, September 11, 2010, the 5th Annual *Showcase Waco!* will be held in downtown Waco at Hoffman Hall. Showcase Waco! is an event that brings the community together in one place to showcase the variety of arts and entertainment that Waco has to offer. We'll have live entertainment, children's activities, cooking demonstrations, interactive and informative exhibits from local attractions and entertainment venues and information about upcoming festivals and events. We will also include patriotic performances as a special 9/11 tribute.

We are looking for a few key sponsors and/or partners for this event.

Yours truly,

Showcase Waco! Committee

Susan Morton / 254-750-8610 / susanm@ci.waco.tx.us

Rhonda Bailey / 254-750-5814 / rhondab@ci.waco.tx.us

Mandy Spikes / 254/750-5805 / mandys@ci.waco.tx.us



Showcase Waco! Sponsorship Opportunities

Presenting Partner: \$5,000

Equal billing as partner on all materials as follows:

"Showcase Waco, presented by [partner name] and the Waco Convention & Visitors Bureau"

Platinum Sponsor: \$2,500

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on event poster and other materials (Largest size)*

Gold Sponsor: \$1,000

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on event poster and other materials (size proportional)*

Silver Sponsor: \$500

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on event poster and other materials (size proportional)*

Bronze Sponsor: \$250

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on Showcase Waco! Poster and other materials (size proportional)*

* For sponsors who commit and pay by **June 1, 2010 printing deadline**. Please send logo in electronic form to Lori Kasparian at Lorik@wacocvb.com.

Yes! I would like to become a sponsor for Showcase Waco!



Name: _____

Organization: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email: _____

Sponsorship/Partnership level you are interested in:

- _____ Presenting Partner \$5,000
- _____ Platinum Sponsor: \$2,500
- _____ Gold Sponsor: \$1,000
- _____ Silver Sponsor: \$500
- _____ Bronze Sponsor: \$250

Fax to:
(254) 750-1694

Or mail to:
Susan Morton
Waco CVB, Showcase Waco!
PO Box 2570
Waco, TX 76702-2570

Upon receipt of this form, your organization will be billed for the sponsorship. Payment must be received by June 1, 2010 to be included in marketing materials. Payment may be made by check or credit card.