



PO Box 2570
Waco, Texas 76702-2570
800.321.9226
254.750.5810
254.750.5801 (fax)
visitus@wacocvb.com

July 9, 2009

Dear Supporter of the Performing Arts and Entertainment in Waco:

On October 18, 2009, the 4th Annual *Showcase Waco!* event will be held at the Palladium, with live bands performing in the Waco Hippodrome courtyard across the street from the Palladium.

Showcase Waco! celebrates the performing arts and entertainment in Waco. Attendees will be able to visit over 50 booths representing every aspect of the arts in the greater Waco area, including museums, attractions, performing arts venues, music, theaters, and recreational opportunities in our area. It's a great opportunity to find out schedules for touring shows and concerts, and it will allow people to *see the many things there are to do in Waco.*

Across the street from the Palladium, live bands from this area will be performing. It will be a showcase of music and will allow Wacoans to see what a great store of talent the Waco area offers. If you book bands for your events or venue, this will be an excellent opportunity to see what Waco has to offer.

We are looking for a few key sponsors and/or partners for this event.

Please review the attached sponsorship levels. If you are interested, please contact Tarek Naser at (972) 948-1565, Tarekn@ci.waco.tx.us, or Susan Morton at (254) 750-8610, Susanm@ci.waco.tx.us, or simply fill out the form and fax it to us by the deadline of **August 12, 2009.**

Yours truly,

Tarek Naser,
Showcase Waco! Staff



Showcase Waco! Sponsorship/Partnership Opportunities

Presenting Partner: \$4,000

Equal billing as partner on all materials as follows:

“Showcase Waco, presented by [partner name] and the Waco Convention & Visitors Bureau”

Platinum Sponsor: \$2,000

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on event poster and other materials (Largest size)*

Gold Sponsor: \$1,000

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on event poster and other materials (size proportional)*

Silver Sponsor: \$500

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on event poster and other materials (size proportional)*

Bronze Sponsor: \$100

- Name/link on Showcase Waco! page on Waco Convention & Visitors Bureau website
- Company name on sponsor placard (show signage)
- Certificate recognizing your sponsorship level
- Company name/logo on on Showcase Waco! Poster and other materials (size proportional)*

* For sponsors who commit and pay by **September 1, 2009** printing deadline. Logo needed in electronic form. Please send to Lori Jarvis at Lorij@wacocvb.com.



Yes! I would like to become a sponsor or partner for Showcase Waco!

Name: _____

Organization: _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Email: _____

Sponsorship/Partnership level you are interested in:

- _____ **Platinum Sponsor: \$2,000**
- _____ **Gold Sponsor: \$1,000**
- _____ **Silver Sponsor: \$500**
- _____ **Bronze Sponsor: \$100**

Fax to:
(254) 750-1694

Or mail to:
Tarek Naser
Waco CVB, Showcase Waco!
PO Box 2570
Waco, TX 76702-2570

Questions? Call Tarek at (972) 948-1565 or email Tarekn@ci.waco.tx.us
Or Susan Morton, Event Co-Chair, 750-8610 or email Susanm@ci.waco.tx.us

Upon receipt of this form, your organization will be billed for the sponsorship. Payment must be received by September 1, 2009 to be included in marketing materials. Payment may be made by check or credit card.