



Waco Convention & Visitors Bureau  
Waco Convention Center  
PO Box 2570 Waco, Texas 76702-2570  
800-321-9226 254-750-5810 254-750-5801 (fax)  
www.wacocvb.com [visitus@wacocvb.com](mailto:visitus@wacocvb.com)

## **FOR IMMEDIATE RELEASE**

**June 1, 2010**

**For more information contact:**

**Mandy Spikes, Marketing and Communications Coordinator, 254-750-5805**

## **WACO CVB TO HOST 5<sup>TH</sup> ANNUAL SHOWCASE WACO!**

**WACO, TEXAS**—The 5<sup>th</sup> annual Showcase Waco! will take place September 11, 2010 from 1-4 PM at Hoffman Hall, located at 400 South 4<sup>th</sup> Street in downtown Waco.

Showcase Waco! is a free event that celebrates the performing arts and entertainment in Waco. Attendees will be able to visit over 30 booths representing every aspect of the arts in the greater Waco area, including museums, attractions, performing arts venues, music, theaters, and recreational opportunities.

There will be live performances throughout the day including Baylor Theatre, the Shane Howard Band, Folklorico dancers, and concluding with a patriotic program by Heavenly Voices. Inside the Jakarta Coffee House of Hoffman Hall various local authors will sign autographs and showcase and sell their books. Children's activities will include face painting, a bounce house and more.

Showcase Waco! is a great way for Wacoans to see the variety of attractions and entertainment that our community offers. For more information about Showcase Waco! call Susan Morton at 254-750-8610 or visit [www.wacocvb.com/showcasewaco.asp](http://www.wacocvb.com/showcasewaco.asp) .

