



Waco Convention & Visitors Bureau  
Waco Convention Center  
PO Box 2570 Waco, Texas 76702-2570  
800-321-9226 254-750-5810 254-750-5801 (fax)  
www.wacocvb.com visitus@wacocvb.com

## FOR IMMEDIATE RELEASE

**February 26, 2010**

**For more information contact:**

**Mandy Spikes, Waco Convention & Visitors Bureau, 750-5805**

## **FUN EVENTS ARE HAPPENING IN WACO DURING THE MONTH OF MARCH!**

WACO, Texas- The Waco Convention & Visitors Bureau announces that Waco will be the host to many fun events in March. These events include the D&G Barrel Race, March 11-14; the Texas Paint Horse Club event, March 19-21; the Texas Appaloosa Horse Show, March 26-28; and the Good Sams RV Rally, March 28-April 4. All of these events are taking place at the Heart of Texas Fair Complex.

Taking place at the Waco Convention Center is the Dr Pepper Collectors' Club Convention, March 17-20 and the Baylor Alumni Association 2010 Heritage Club, March 29-31. The Dr Pepper Collectors' Club Convention is made up of people who are dedicated to the study of the history and collecting of memorabilia of the Dr Pepper Company. A major part of the Annual Convention is the swap meet, which will be open to the public on Saturday, March 20 from 10 AM – 3 PM.

The Baylor Alumni Association's Heritage Club was established in 1977 as a way to honor those who attended Baylor fifty years ago or more. All alumni are eligible, even if they did not graduate from Baylor, and new members receive a "Golden Special" membership in the Baylor Alumni Association for one year at no cost.

"We are very excited that these groups decided to choose Waco to host their events," said Elizabeth Taylor, Director of the Waco Convention & Visitors Bureau. "These groups,

combined with smaller groups and various events throughout the city, will have a significant positive economic impact on Waco."