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WACO KICKS OFF NATIONAL TOURISM WEEK BY SHOWING VISITORS THEIR APPRECIATION

WACO, Texas – National Tourism Week takes place May 8-16, and Waco is showing their appreciation for those visiting the city this week with cookies and a smile. National Tourism Week emphasizes the economic, social and cultural impact of the travel and tourism industry on the nation and shows appreciation to all the travelers who make tourism a viable industry.

Visitors staying in local hotels can literally see signs of gratitude as they walk in the doors, with signs created by the Waco Convention and Visitors Bureau (CVB) thanking them for visiting Waco and encouraging them to visit the Tourist Information Center, located at 106 Texas Ranger Trail, for cookies and coffee during the event.

“We are always excited to have the many tourists from all over the world come stay in Waco,” explained Elizabeth Taylor, Director of the Waco Convention & Visitors Bureau. “We are just happy to show our appreciation even more so during this week.”