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MCA CONFERENCE TO BE HELD IN WACO!

The Waco Convention & Visitors Bureau (CVB) is pleased to announce that the Management Communication Association (MCA) will hold its annual conference at Baylor University April 22-25.

The Management Communication Association is an invitation-only organization of Communication faculty from top graduate business and professional schools who come together online, at an annual conference and elsewhere to share ideas, exchange best practices and to embrace innovations in the field. This year Baylor University received the honor of being the host university for this elite group of communicators.

"The MCA is a very prestigious group that Baylor University has brought to Waco," stated Elizabeth A. Taylor, Director for the Waco CVB. "This event is just one of the many events that the Waco CVB is proud to partner with Baylor University on. The conference will have a significant economic impact of about \$33,411."