



Waco Convention & Visitors Bureau
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WACO FEATURED IN *GROUP TOUR MAGAZINE!*

The Waco Convention & Visitors Bureau (CVB) is pleased to announce that Waco was featured in the spring issue of *Group Tour Magazine*.

The article about Waco included information on such attractions as the Texas Ranger Hall of Fame and Museum, the Armstrong Browning Library, the Mayborn Museum Complex, as well as Homestead Heritage. *Group Tour Magazine* is a quarterly magazine that, according to the publishing company Group Tour Media, is used by its readers as their primary planning resource when planning group tours. The circulation of the publication is over 15,000 readers.

Group Tour Media is a travel communications company dedicated to conveying information between suppliers and group travel planners. They strive to be the leading information resource for the group travel industry.

"We are very excited to have Waco featured in such a prominent publication at *Group Tour Magazine*," stated Elizabeth A. Taylor, Director for the Waco CVB. "It is articles like these that help promote Waco to be the great city it is, for conventions as well as recreation."