



Waco Convention & Visitors Bureau
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FOR IMMEDIATE RELEASE

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DR PEPPER COLLECTORS' CLUB RETURNS TO WACO!

The Waco Convention & Visitors Bureau (CVB) is pleased to announce that the Dr Pepper Collectors' Club Convention will be returning to the Waco Convention Center March 17-20.

The Dr Pepper Collectors' Club Convention is made up of people who are dedicated to the study of the history and collecting of memorabilia of the Dr Pepper Company. The Dr Pepper 10-2-4 Club provides nationwide communication among Dr Pepper collectors with the Lion's Roar, a comprehensive quarterly newsletter as well as the annual convention and swap meet. The swap meet will be open to the public on Saturday, March 20 from 10 AM – 3 PM.

"We are very excited about this prestigious group returning to Waco to hold their annual convention," stated Elizabeth A. Taylor, Director for the Waco CVB.